



COMPANY PROFILE



NSH TRADING COMPANY



Expanding our high quality goods across the country, by providing high quality goods at reasonable price and providing more efficient distribution.

To set up branches to cover the whole country and thereby provide a wider service to all customers.

The name "NSH" is already popular in the Western Province and we hope to retain that name throughout Sri Lanka.



To be a quality with standard goods for business use only, to become the best entrepreneur (not popular), to bring new goods, to provide employees with services simultaneously, to make a lot of services for employees, and to make more profitable use of the social service by.

Our aim is to provide maximum service to the needs of the customers and satisfy them.

Business, Administrative & Contact Information

Business name:
NSH Trading Company

Business type:
Sole Proprietor

Company registration number:
W P 7000

Tel:
0117 222862
0114 324862

E-mail:
nsh.trading@yahoo.com

Postal Address:
NO:102/3A,Donald Perera
Mawatha,
Kohilawattha,Wellampitiya

Website:
www.nsh.lk



Business Model

The business houses both office and warehouse in two buildings, while the warehouse uses hand pallet and hand pallet stackers to transport goods by using a cab and a lorry for outward cargo transportation.

Company Hierarchy



Attorneys : Mangalika Munasinghe
Attorney-At-Law/Notary Public & Commissioner for Oaths
No;15, Belmont Street, Colombo-12
Tel;077 3029734

Accountants: Accpro Management Consultancy
Mr, Cyril Chandraratne- Chartered Accountants
No;399,Mabima,Kelaniya
Tel; 011 3138888

Banking Details

Bank:	Amana Bank
Branch:	Dematagoda
Branch code:	028
Account manager:	Mr,Prathap
Account manager details:	Assistant Manager Mobile 077 5048568

Company History & Introduction

The initial founder of this present company was founded by Mr. M. F. Hakim in 1999 as Nam Sing Haberdashery (PVT)Ltd In Sri Lanka which was importing PVC and Satin Ribbon from Singapore.

Later, when the company was facing a major crisis, the manufacturing company was taken over by Mr. Firnaz Hakim.

In 2003, the initial amount was Rs. With a sum of 1,000 000/=, the NSH Trading company started the business, its own house as a business premise and picked up his own van and his own self.

The main task at present is to import and distribute all types of ribbons in various sizes under the brand name "NSH" as per the request of the customer

What the Company Does

- Importing and distributing many type of Ribbon for label printing industry.
- Importing and distributing printing machines.

Industry Experience

Look print is proud to have been fulfilling some of Sri Lanka's most successful companies with their large format Garment Label Ribbon Printing needs for more than 17 years.

Strategy

■ **Create a Business Website.**

Benefits

- A Website Saves You Money
- It Will Enable You To Keep Your Customers Informed
- It Is Always Accessible
- A Website Makes It Possible To Target a Wider Market
- A Website Saves You Time
- It Improves Customer Service

■ **NSH" network to cross 5 branch landmark islands wide.**

Values

Importing goods that are high in quality, only in our brand names, and at a reasonable price.

To achieve our goal we need to have values to adhere by like:

- Friendly customer care
- Delivery professional service
- Good quality products
- Lost effective systems
- Keep customers updated with specials and new item ranges.

Freezing all of his and running the business.

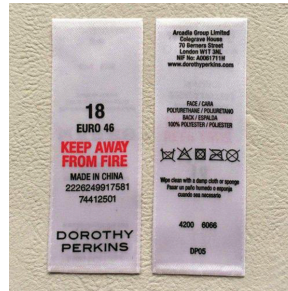
Business Goals & Objectives

Import of ink and to improve the importation of machine tools.

Economic Intent

Providing a reasonable demand for supply to provide the required supply and expanding the business.

Products



- Polyester Satin Ribbon
- Polyester Taffeta Ribbon
- Poly Cotton Ribbon
- Nylon Taffeta Ribbon
- Thick Taffeta Ribbon
- Acetate Taffeta Ribbon
- Tyvek Ribbon
- Woven Edge ribbon
- Narrow Edge Ribbon
- Self-Adhesive Polyester Satin Ribbon



Services

Goods that we are distributing with accurate time and we have not include any distribution cost from our customer.

Customer special items will also be supplied on demand.

Business Competitiveness

We do not required a large number of employees due to the distribution of manufactured goods in our own name.

The distribution is easy to handle since the goods are not change in goods or packaging.

It is a pleasure to pay the employees high salaries due to the lack of a large amount of money due to the reduction in the number of employees And can be seen as efficiently serving theirs.